



Radio and Television

November 17, 1987

TO WHOM IT MAY CONCERN:

Greg McBride, CCDC III, served as technical adviser and script consultant for "Please Stop!", a docu-drama about drug/alcohol intervention produced by the Documentary Unit of KOMO-TV for prime-time airing.

As producer of the program, I found Greg's assistance on the program invaluable. He is thoroughly professional, knowledgeable in all aspects of chemical dependency, and able to translate his expertise for the television medium. His contributions to the scripting of "Please Stop!" included profiling personalities and interactions in a chemically impaired family, suggesting situations to illustrate common experiences surrounding intervention, providing informational dialogue for the character of the counselor, and steering us in the overall accuracy of the intervention process. He also contributed to the interview follow-up of the show, serving as guest expert, and advised us on the preparation of an informational brochure mailed out in conjunction with the program.

In all of our dealings with Greg, we at KOMO found him to be insightful, flexible and sensitive to our needs. He also possesses an uncommon feel for drama. His share of the success of "Please Stop!" is a large one, indeed.

Sincerely,

Elaine Purchase
Documentary Unit Producer